

## NHS Flu Season 2017/18

Learning Disabilities fall into the 'Chronic Neurological disease' clinical risk category eligible for a free NHS vaccination. Have you a plan in your pharmacy to cover those with LD in your locality? Have you contacted local support centres or groups? Are you informing parents or carers?

The LPC was very pleased to support contractors with the radio advertising campaign on **Heart, Capital & Smooth radio**, which actively promotes patients to come into their Community Pharmacy this year. If you haven't heard it already, [Click here to hear it](#)

This week's key actions are:

1. **UP the flu focus** in these critical 2-weeks. Interest will be very high with lots of people requesting the service.
2. Offer as many 'While you wait' vaccinations as you can, but if too busy at that time then book in an appointment at the most convenient time for the patient and your workload profile.
3. Ensure the advert link on the LPC website is also on your website.
4. Why not play the advert in your pharmacy? Once every half hour for example?
5. Continue with your recruiting / bookings and mention the advert in conversations with ALL your patients.



### One last thing:

Please remind those eligible to have their Shingles & Pneumococcal vaccinations at their GP.

# Influenza

Hampshire & Isle of Wight LPC

AMPHIBIAN COMMUNITY PHARMACY



[richard.buxton@hampshirelpc.org.uk](mailto:richard.buxton@hampshirelpc.org.uk) or [sail@dorsetlpc.org.uk](mailto:sail@dorsetlpc.org.uk)